embeddedworldChina
Exhibition&Conference

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2025上海国际嵌入式展

2025.6.11-13·上海世博展览馆3号馆

embedded world China 2025

June 11-13, 2025, Hall 3, SWEECC, Shanghai

主办单位
Organizer

NÜRNBERG MESSE

博闻创意
Creativity Exhibition

国际合作单位
International Partner

WEKA
BUSINESS COMMUNICATION

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Connecting the embedded community

embedded world China 是德国国际嵌入式展（embedded world）在海外的第一个分展，也是 embedded worldwide 全球成员之一。展会 2023 年首次登入中国，延续德国母展优良传统和资源，携手 WEKA Fachmedien GmbH 举办高质量技术峰会，并以高度专业性，力邀国内优秀嵌入式企业携专业的技术与产品参展。“by engineers, for engineers”是 embedded world China 的核心与宗旨，展示内容覆盖行业领先者到初创企业的全产业链——为整个嵌入式行业社区带来趋势预测、产品和技术解决方案以及同样高质量的服务；为工程师、研发及设计人员搭建技术交流的舞台。ewCN 展品涵盖各种嵌入式硬件、软件、系统及服务；所涉及应用领域包含：汽车电子、人工智能、工控管理、物联网应用、RISC-V 等。

embedded world China (ewCN) is the first overseas branch of the German International embedded world Exhibition and a member of embedded worldwide. The exhibition comes to China for the first time in 2023, building on the success of the German parent exhibition, together with WEKA Fachmedien GmbH to hold a technology conference. ewCN invites outstanding embedded enterprises to participate with technology and products.

This premier event, adheres to the motto 'by engineers, for engineers'. It shows the whole industry, from big companies to new startups. It offers trend forecasts, products and technology solutions, and high-quality services for the embedded industry. It is a stage for technical exchange among engineers, researchers, and designers. The exhibits at ewCN cover embedded hardware, software, systems, and services. Application areas including: automotive electronics, AI, industrial control management, IoT applications, and RISC-V.

展品范围
Product Range

硬件 Hardware

- 各类嵌入式模块 / 组件 Components
- 内存模块 Embedded Computing Modules
- 电源模块 Memory Modules
- 机电模块 Energy Supply Modules
- 光电模块 Optoelectronic Modules
- 接口及外设模块 Interface and Peripheral Modules
- 通信及 M2M 模块 Communications and M2M Modules
- 用于安全嵌入式系统硬件模块 Secure Modules for Embedded Systems
- 嵌入式雷达 Embedded Radar
- 传感器和测量模 Sensorand Test Modules

工具 Tools

- 软件开发硬件开发 Software / Hardware
- 验证及调试工具 Test and Verification Software
- 运行测试工具 Staticand Run-Time Analysis Tools
- 各类监测与测量设备 Test and Measurement Equipment

系统及应用软件 System and application software

- 输入 / 输出系统 Input / Output Systems
- 操作系统、HMI、 可视化系统 Operating System / Nisualization and HMI
- 数据安全 Data Security
- 嵌入式系统相关软件、算法 Embedded Software and Algorithm
- 人工智能系统及应用软件 Artificial Intelligence(A)
- 物联网应用软件 Internet of Things (IoT)

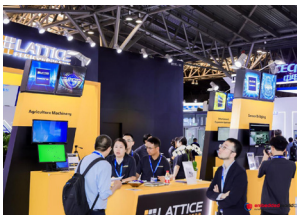
系统 Systems

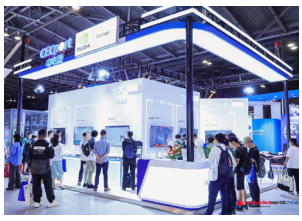
- 嵌入式视觉系统 Embedded Systems
- 各类成套应用系统 Complete Systems for Various Applications
- 其它系统 Other Systems

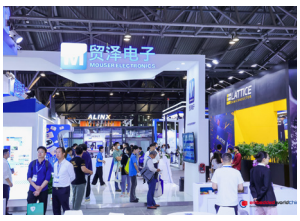
服务 Services

- 硬件 / 软件系统开发 Hardware / Software / System Development
- 制造 / 测试 / 云端服务 Manufacturing and Test Services
- 网络运营商 Network Operators
- 风险评估与漏洞分析 Threat Assessment and Vulnerability Analysis
- 安全嵌入式系统结构与认证 Certification and Approval
- 咨询与培训 Consulting and Training
- 行业媒体 / 其他服务 Trade Media / Other Services

历届企业 Past Enterprises







展望2025年，随着嵌入式技术的不断精进与广泛应用，以及物联网、人工智能等前沿技术的深度融合，嵌入式系统将在更为广阔的领域内发挥举足轻重的作用，其核心地位将更加凸显。为此，embedded world China 2025将精心规划以下多个前沿专区：

- **AI 与机器视觉**
- **智能工业**
- **智能汽车**
- **能源物联网**
- **智慧医疗**
- **RISC-V**

我们期待看到更多创新技术和产品在此的涌现，以及更多行业专家和从业者的深度参与；全面展示嵌入式技术推动这些领域向数字化、智能化方向加速发展的闪耀成果。

In the year 2025, embedded technology will have been refined and applied widely, and will have been integrated deeply with IoT, AI and other cutting-edge technologies. As a result, embedded systems will play a pivotal role in a wider range of fields, and their core position will be more prominent. For this reason, the organisers of embedded world China 2025 will be planning the following cutting-edge zones:

- **AI and Machine Vision**
- **Intelligent Industry**
- **Intelligent Car**
- **Energy IoT**
- **Intelligent Healthcare**
- **RISC-V**

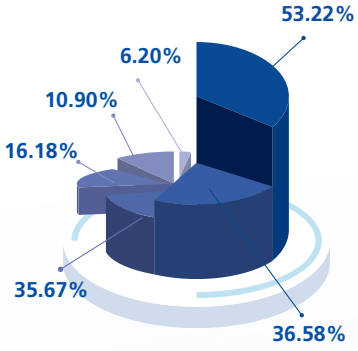
We anticipate the introduction of new and innovative technologies and products, as well as the active involvement of industry experts and practitioners. We also expect to see a comprehensive display of embedded technology, which will contribute to the accelerated development of these areas in line with the goals of digitization and intelligence.

专业买家分析
Visitor Categories

71.49%

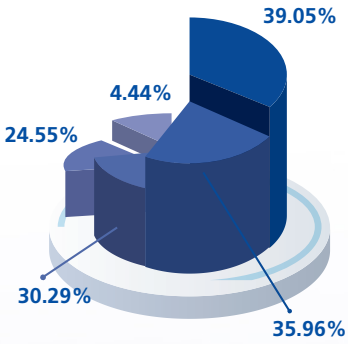
工程师，研发，设计比例
Engineers, R&D, Designing

参观目的
Main Reason for Visit



- 产品与技术研发需求 R&D of Products & Technologies
- 收集市场信息 Market Information
- 寻求合作机会 Seeking Co-operation Opportunity
- 产品采购 Procurement
- 其他 Others
- 推销本公司产品 Sales

观众职能
Area of Responsibility



- 收集信息 Market Information
- 决策 Decision Maker
- 推荐 / 影响采购 Recommend/Influence on Procurement
- 负责计划和生产 Planning & Production
- 其他 Others

买家所处行业
Visitors'Branches of Industry

35.60%	汽车行业 / 电子 Automotive industry / electronics
34.99%	人工智能 Artificial Intelligence (AI)
24.07%	工业控制 Industrial controls
18.14%	软件 / 系统企业 Software / system house
12.90%	消费电子 Consumer electronics
9.58%	显示技术（硬件） Display technology (hardware)
9.15%	机械工程 Mechanical engineering
8.95%	电脑及外围设备 Computers / PC peripherals
8.37%	能源科技 Energy technology
8.22%	建筑自动化 Building automation
7.90%	高等教育院校 University
7.58%	移动通信 Telecommunication
6.66%	数据通信 /M2M Data communications / M2M
5.47%	医药工程 Medical engineering
5.09%	分析与测试 Analyzing and testing
4.33%	咨询 Consulting
4.22%	安全 Safety
4.16%	航天 / 军事 Aerospace / military
4.04%	其他 Others
2.66%	安保 Security
1.61%	分配 Distribution

观众感兴趣产品
Visitors'Main Interest of Products

65.11%	硬件 Hardware
65.11%	组件 / 模块 / 各种应用程序系统 Components / modules / application systems
48.64%	系统 System
41.99%	嵌入式系统 Embedded systems
28.08%	系统及应用软件 System and application software
27.11%	工具 Tool
27.11%	软件 / 硬件 Software / hardware
25.63%	各种类型的应用一体化系统 Complete systems for various applications
20.82%	服务 Service
20.28%	人工智能 / 物联网 Artificial Intelligence (AI) / Internet of Things (IoT)
13.31%	硬件 / 软件 / 系统开发 Hardware / software / system development
13.21%	操作系统 / 可视化系统 Operating system/visualization and HMI
13.14%	数据安全 - 安全嵌入式系统相关软件、算法 Embedded software for data security
10.03%	输入 / 输出系统 Input/output systems
7.90%	电子制作 / 通信服务 Electronic manufacturing / communication services
5.78%	咨询与培训 / 行业媒体 / 其他服务 Consulting and training / trade media / other services
5.71%	安全嵌入式系统结构与认证 Certification and approval
4.92%	风险评估与漏洞分析 Testing servvices

embedded world China Conference
嵌入式大会

embedded world China Conference为业界呈现满载着前沿信息、丰富应用与深刻案例分享的技术盛宴。大会议程通过公开征集，并由来自各权威机构的专业委员会（PC member）成员严格甄选；最终来自中国及全球各地的杰出演讲嘉宾齐聚一堂——他们不仅带来了深厚的专业知识积累，还分享了多年实战中锤炼出的宝贵经验。通过他们的精彩演讲，与会者得以一窥行业最前沿的技术风貌，洞悉未来发展趋势。同时，大会还搭建了高效的交流平台，促进与会者之间的深度互动与思想碰撞，共同探索嵌入式技术的无限可能，为行业的持续繁荣发展注入新的活力与动力。

embedded world China Conference offers a comprehensive and invaluable insight into the latest technical developments, applications and case studies within the industry. The agenda of the conference is developed through an open solicitation and a rigorous selection process conducted by PC members from a range of authoritative organisations. The conference then brings together a distinguished group of speakers from China and around the globe, who not only possess extensive professional expertise but also contribute valuable insights gained from years of practical experience. The conference provided a valuable opportunity for participants to gain insight into the latest technological developments and future trends in the industry. Additionally, it facilitated an effective communication platform for knowledge exchange and idea generation, enabling a collaborative exploration of the potential of embedded technology and the injection of new energy into the industry's continued growth.

现场活动
Highlights & Events

展商论坛 Exhibitor Forum

embedded world China 展商论坛是一个专为嵌入式行业企业 / 机构和专业人士搭建的交流平台，专注企业 / 机构自身产品应用介绍、技术分析与合作洽谈。
2024 年展商论坛分为汽车电子、人工智能、工业应用、RISC-V 四大主题，吸引了众多国内外优秀企业 / 机构的参与。
embedded world China Exhibitor Forum is a communication platform for embedded industry enterprises/organisations and professionals, focusing on enterprises/organisations' own product application introduction, technology analysis and cooperation negotiation.
The 2024 Exhibitors' Forum is divided into four themes: automotive electronics, AU, industrial applications, and RISC-V, attracting the participation of many outstanding enterprises/organisations at home and abroad.

2024 年参与企业 / 机构
Participating enterprises /institutions in 2024

· 汽车电子主题参与企业
· Theme : Automotive Electronics. Participating Companies:

· 人工智能主题参与企业
· Theme: AI. Participating Companies:

· 工业应用主题参与企业
· Theme: Industrial Applications. Participating Companies:

· RISC-V 主题参与企业
· Theme: RISC-V. Participating Institutions / Companies:

大会议题回顾
Conference Topics Review

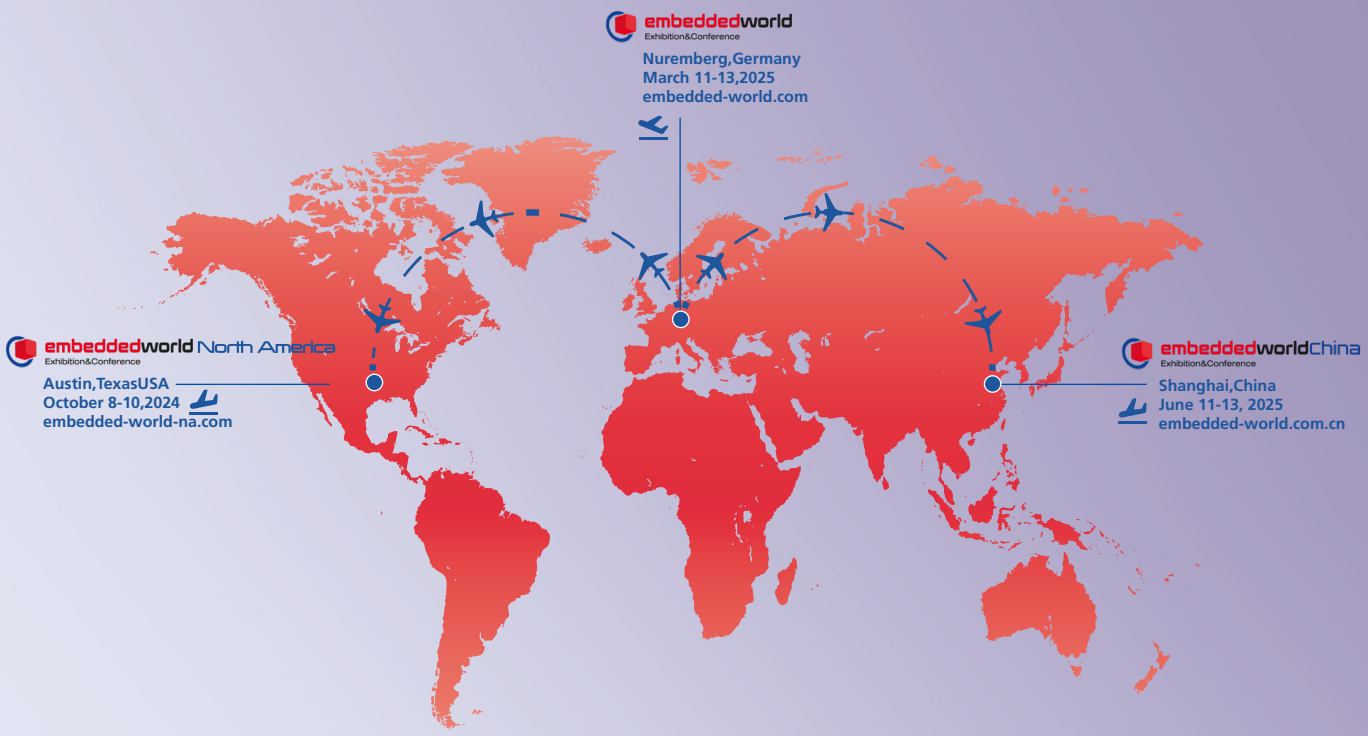
01 软件与系统工程 Software & System Engineering
02 边缘 AI 与嵌入式视觉 Edge AI and Embedded Vision
03 RISC-V
04 RTOS
05 安全保障 Security & Safety
06 物联网 Internet of Things

Showcase

* 行业解决方案介绍 / 技术与案例分析 / 新品发布。
Introduction of Industry Solutions / Technology and Case Analysis / New Product Release.

2024 年参与企业 : Qt Group、瑞苏盈科、ITK、芯原股份、易灵思。
Workshop / Class 2024 provided by Qt Group, eNCLUSTRA, ITK, VeriSilicon, ELITESTEK.

期待与您 2025 年再相聚！ See you in 2025!



参展 Exhibitors

2024.08.01
2025展会报名启动
Application for embedded world China 2025 opens

2024.08.31
2025展位图初稿公布
First Draft Floor plan of embedded world China 2025

2024.10.31
早鸟优惠截止10月底
Early bookingdiscount by by Oct 31,2024

嵌入式大会 Conference

2024.10.01
2025嵌入式大会征文开始
embedded world China Conference cfp starts

2025.03.10
2025嵌入式大会摘要提交截至
Deadline for Abstract Submission

2025.04.01
2025嵌入式大会议程公布
Release of 2025 Conference Agenda

参观 Visit

2025.04.01
2025展会预登记开始
Visitor Registration Opens

2025.06.11-13
展会开幕
embedded world China 2025

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